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elcome, and thank you for choosing Downard Photography. We appreciate your interest in us. We are a trusted, locally owned business, and your portraits have my personal guarantee. I am here to help you preserve precious memories with your portraits. As each family, child, or pet is different, so is each session. We will help coordinate backgrounds with your choice of clothing and use simple props as to not take away from the most important part of the portrait...you. I believe simplicity is often the key to a great portrait.

We create memories at Downard Photography that last a lifetime, and portraits that can be passed down from generation to generation.

For children, we recommend early appointments and few outfit changes because their moods can change quickly. For families, we recommend everyone coordinate their clothing and stick to a color scheme, (all light colors or all dark colors, for example). Long sleeves also tend to be more flattering, and darker colors tend to look best, such as navy, brown, green, wine, or black.

We are an all digital studio nestled in the woods just outside of Athens. There is no need to travel for your outdoor portraits, we have a wide variety of outdoor options. We also offer a wide array of digital options, multi-image templates, custom framing and more.

I encourage you to set up a free consultation appointment to come out and visit the studio at 592-2038.

I look forward to meeting you,



Jim Downard
Owner/Photographer



PORTRAIT

PRICELIST

INDIVIDUAL PRINTS

	FIRST PRINT	ADDITIONAL PRINT SAME FRAME #
30x40	\$500.00	\$400.00
24x30	\$350.00	\$300.00
20x24	\$240.00	\$200.00
16x20	\$140.00	\$100.00
11x14	\$70.00	\$60.00
8x10	\$40.00	\$25.00
5x7	\$20.00	\$15.00

**Must be of same pose to get quantity discount*

WALLETS *	\$15.00 PER 8
	\$25.00 PER 24
	\$35.00 PER 48
	\$50.00 PER 96

CANVAS PRINTS & GALLERY WRAPS

30x40		\$600.00
24x30		\$400.00
20x24		\$300.00
16x20		\$200.00
11x14		\$140.00

Portraits on location: Additional \$25.00
Outside Athens County: .45 cents per mile

DOWNARD PHOTOGRAPHY

www.downardphoto.com



portraits by

DOWNARD PHOTOGRAPHY

740-592-2038

7859 Williams Road, Athens, OH 45701

www.downardphoto.com

SESSION SITTING FEES

PRICELIST

Two Poses \$50.⁰⁰

20 Digital Proofs
In-Studio options, same background

Three Poses \$65.⁰⁰

30 Digital Proofs
In-Studio and/or Outdoor options

Four Poses \$80.⁰⁰

40 Digital Proofs
In-Studio and/or Outdoor options

Five Poses \$95.⁰⁰

50 Digital Proofs
In-Studio and/or Outdoor options

Six Poses \$110.⁰⁰

30 Digital Proofs
In-Studio and/or Outdoor options

Each additional background change: \$15.⁰⁰

Each additional pose/outfit: \$15.⁰⁰



EXTRAS

X 8x10 Multi-Image Collage \$45.⁰⁰

T Folio Gallery Holds 8-4x5 images \$85.⁰⁰

R Color Splash \$10.⁰⁰

A Black & White No Charge

S Sepia Toned Per image \$10.⁰⁰

5x30 Multi-Images w/frame \$75.⁰⁰

Baby Announcements ASK US!

Holiday Greeting Cards ASK US!

THE SESSION

FAMILIES & CHILDREN

Our goal is to make things easy for you, from start to finish. Before you call to make your appointment, decide how many poses you would like, based on the options at left, and think about how you would like to show the personality of your family, children, or pets. Each pose change takes about 15-30 minutes per pose. Portraits can be taken at the studio, outdoors at the studio, or on location at a destination of your choice. Some families like to be photographed at a family home or farm.

Your session fee is due the day of your portrait session, and we accept Cash, Check, Visa or MC. Please note that all Saturday appointments require a \$200.00 payment/deposit at the time of scheduling.

Your proofs will be ready to view online at our password protected preview gallery website in one-to-two weeks after your session, and a CD slideshow will be mailed to you as well.

If you place your final portrait order in person at the studio, within three weeks of your online posting, you will receive a 10% off discount. You have two ways to view your proofs, you may view them on our password protected website and also on the CD slideshow from a computer. If you do not have a computer, don't worry, we will set up a time for you to view your portraits at the studio.

When you are ready to place your order, you may do so by phone, fax, email, or standard mail. However, we recommend you set up an appointment and place your order in person at the studio. This will allow our qualified staff to answer questions and assist you with the process. Half of your portrait order balance is due when your order is placed.

Your portrait order will be ready in three to four weeks, and your remaining balance will be due at pick up.



Call 740-592-2038 today
to set up a consultation appointment

PORTRAIT PACKAGES

PRICELIST

*Retouching is included with all packages

*Receive 10% off framing with all packages

PACK A:

\$175.⁰⁰

Choose from two poses

Three 8x10s
Four 5x7s
24 Wallets

PACK B:

\$200.⁰⁰

Choose from two poses

One 11x14 (mounted)
Two 8x10s
Two 5x7s
24 Wallets

PACK C:

\$300.⁰⁰

Choose from two poses

One 16x20 (mounted)
Three 8x10s
Four 5x7s
24 Wallets

PACK D:

\$400.⁰⁰

Choose from two poses

One Framed 16x20
Three 8x10s
Four 5x7s
24 Wallets



Specially
priced
packages
just for Kids

KIDS PACK A:

\$100.⁰⁰

Choose from one pose

One 8x10
Two 5x7s
24 Wallets

KIDS PACK B:

\$135.⁰⁰

Choose from two poses

Two 8x10s
Four 5x7s
24 Wallets

KIDS PACK C:

\$205.⁰⁰

Choose from three poses

One 11x14
Two 8x10s
Four 5x7s
24 Wallets

KIDS PACK D:

\$310.⁰⁰

Choose from four poses

One 11x14
Four 8x10s
Six 5x7s
48 Wallets

*Interested in adding wallets or photos to your package?
Add on individual prints on page 1 of this brochure.