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elcome and thank you for choosing Downard Photography, we appreciate your interest in us. We are a trusted, locally owned business and your portraits have my personal guarantee. I am here to help you express yourself and your individuality in your senior portraits. As each senior is different, so is each session. We will help coordinate backgrounds with your outfits and we will use simple props as to not take away from the most important part of the portrait...you. I believe simplicity is often the key to a great portrait.

We create memories and encourage you to bring your own props along to express the real you. Feel free to bring along a pet, a friend, sports gear and memorabilia, musical instruments, club activities, hobbies, and even motorbikes and cars. A portrait should reflect and express your individual personality, mood and feelings.

We recommend not getting a hair cut right before pictures, wearing long sleeves also tend to be more flattering, and darker colors tend to look best, such as navy, brown, green, wine, or black.

We are an all digital studio nestled in the woods just outside of Athens. There is no need to travel for your outdoor portraits with us, we have a wide variety of outdoor options. We also offer a wide array of digital options, from Black & White, Sepia toned, color splashes, wallet logos, metallics, multi-image templates, grad announcements, custom framing and more.

I encourage you to schedule your appointment early, and feel free to call and set up a free consultation appointment to come out and visit the studio at 592-2038.

I look forward to meeting you,



Jim Downard  
Owner/Photographer  
Downard Photography



P.S. Each senior that orders by December 10, 2008, will be registered to win a iPod Nano! Please call or visit the studio for details!

## PORTRAIT PRICELIST

### INDIVIDUAL PRINTS

	FIRST PRINT	ADDITIONAL PRINT SAME FRAME #
30x40	\$500.00	\$400.00
24x30	\$350.00	\$300.00
20x24	\$240.00	\$200.00
16x20	\$140.00	\$100.00
11x14	\$70.00	\$60.00
8x10	\$40.00	\$25.00
5x7	\$20.00	\$15.00

WALLETS *	\$15.00 PER 8
	\$25.00 PER 24
	\$35.00 PER 48
	\$50.00 PER 96

*\*Must be of same pose to get quantity discount*

### CANVAS PRINTS & GALLERY WRAPS

30x40	\$600.00
24x30	\$400.00
20x24	\$300.00
16x20	\$200.00
11x14	\$140.00



Portraits on location: Additional \$25.00  
Outside Athens County: .45 cents per mile

# DOWNARD PHOTOGRAPHY

[www.downardphoto.com](http://www.downardphoto.com)

# SENIOR

Class  
of  
2009



portraits by

# DOWNARD PHOTOGRAPHY

740-592-2038  
7859 Williams Road, Athens, OH 45701  
[www.downardphoto.com](http://www.downardphoto.com)

# SESSION SITTING FEES

## PRICELIST

<b>The BASIC</b>	<b>\$50.00</b>
Two-outfits	20 Digital Proofs
In-Studio	one yearbook, one personal
<b>The COMBO</b>	<b>\$75.00</b>
Three-outfits	30 Digital Proofs
In-Studio and Outdoor options	one yearbook, two personal
<b>The HILLS</b>	<b>\$100.00</b>
Four-outfits	40 Digital Proofs
In-Studio and Outdoor options	one yearbook, three personal
<b>The DELUXE</b>	<b>\$125.00</b>
Five-outfits	50 Digital Proofs
In-Studio and Outdoor options	one yearbook, four personal <i>*Bring a car or friend!</i>
<b>The NINES</b>	<b>\$150.00</b>
Six-outfits	60 Digital Proofs
In-Studio and Outdoor options	one yearbook, five personal <i>*A little of everything!</i>

Each additional background change: \$25.00  
 Each additional pose/outfit: \$25.00

## EXTRAS

<b>X</b>	Minimal Retouching	Per image	\$10.00
<b>T</b>	Wallet Logos	Per set	\$10.00
<b>R</b>	8x10 Multi-Image Collage		\$45.00
<b>A</b>	Folio Gallery	Holds 8-4x5 images	\$85.00
<b>S</b>	Deluxe Adhesive Wallet Album		\$17.25
	Accordion Wallet Album		\$12.95
	Wallet Album	Holds 24 photos	\$8.00
	Wallet Album	Holds 80 photos	\$15.00
	Mouse Pad		\$15.00
	Color Splash on B&W	Per image	\$10.00
	Sepia Toned	Per image	\$10.00
	SENIOR or FRIENDS Wallet Frame		\$55.00
	5x30 Multi-Images Framed		\$75.00
	Graduation Announcements		ASK US!
	Multiple Gift Ideas		ASK US!

# THE SESSION

## SENIOR PORTRAITS

Our goal is to make things easy for you, from start to finish. Before you call to make your appointment, decide how many poses you would like, based on the options at left, and think about how you would like to show your personality. Each pose change takes about 30 minutes per pose. Portraits can be taken at the studio, outdoors at the studio, or on location at a destination of your choice. We also have a pool option for water portraits and a beautiful array of outdoor options...all available without traveling. Don't worry about your yearbook portrait, we take care of turning that in for you at your school, at no additional charge.

Your session fee is due the day of your portrait session, and we accept Cash, Check, Visa or MC. Please note that all Saturday appointments require a \$200.00 payment/deposit at the time of scheduling.

Your proofs will be ready to view online at our password protected preview gallery website in one-to-two weeks after your session, and a CD slideshow will be mailed to you as well.

If you place your final portrait order in person at the studio, within three weeks of your online posting, you will receive a 10% off discount. You have two ways to view your proofs, you may view them on our password protected website and also on the CD slideshow from a computer. If you do not have a computer, don't worry, we will set up a time for you to view your portraits at the studio.

When you are ready to place your order, you may do so by phone, fax, email, or standard mail. However, we recommend you set up an appointment and place your order in person at the studio. This will allow our qualified staff to answer questions and assist you with the process. Half of your portrait order balance is due when your order is placed.

Your portrait order will be ready in three to four weeks, and your remaining balance will be due at pick up.



# PORTRAIT PACKAGES

## PRICELIST

\*Retouching is included with all packages  
 \*Receive 10% off framing with all packages

**LEVEL ONE:**  
**\$150.00**

\*Choose from two poses\*  
 Two 8x10  
 Two 5x7s  
 48 Wallets

**LEVEL TWO:**  
**\$200.00**

\*Choose from two poses\*  
 Two 8x10s  
 Four 5x7s  
 48 Wallets w/logos  
 Wallet Album

**LEVEL THREE:**  
**\$250.00**

\*Choose from three poses\*  
 Three 8x10s  
 Three 5x7s  
 72 Wallets  
 Wallet Album

**LEVEL FOUR:**  
**\$300.00**

\*Choose from three poses\*  
 Three 8x10s  
 Six 5x7s  
 72 Wallets w/logos  
 Wallet Album

**LEVEL FIVE:**  
**\$350.00**

\*Choose from four poses\*  
 One 11x14  
 Four 8x10s  
 Four 5x7s  
 72 Wallets  
 Wallet Album

**LEVEL SIX:**  
**\$425.00**

\*Choose from four poses\*  
 One 11x14  
 Four 8x10s  
 Eight 5x7s  
 96 Wallets w/logos  
 Folio with 8-4x5s  
 Wallet Album

**LEVEL SEVEN:**  
**\$500.00**

\*Choose from four poses\*  
 One 11x14 (mounted)  
 Four 8x10s  
 Four 5x7s  
 96 Wallets  
 Folio with 8-4x5s  
 Wallet Album

**LEVEL EIGHT:**  
**\$550.00**

\*Choose from five poses\*  
 One 11x14 (mounted)  
 One 8x10 Collage  
 Four 8x10s  
 Five 5x7s  
 96 Wallets w/logos  
 Folio with 8-4x5s  
 Wallet Album

**LEVEL NINE:**  
**\$625.00**

\*Choose from five poses\*  
 Two 11x14s (mounted)  
 Two 8x10 Collages  
 Six 8x10s  
 Six 5x7s  
 120 Wallets  
 Wallet Album

*Ideal for  
 Two Families*

**LEVEL TEN:**  
**\$700.00** *The Ultimate!*

\*Choose from six poses\*  
 One 16x20 (mounted)  
 One 8x10 Collage  
 Six 8x10s  
 Six 5x7s  
 144 Wallets w/logos  
 Folio with 8-4x5s  
 Wallet Album